



# 2023 Milwaukee Firefighter Calendar

Produced by Ignite the Spirit-Milwaukee

OFFICIAL CALENDAR "MODEL" APPLICATION

The Milwaukee Firefighter Calendar, sponsored by I.T.S. MKE, is a fundraising tool to help raise funds for Firefighters and/or family members experiencing hardship due to severe medical conditions, injuries, or other unforeseen circumstances.

Ignite the Spirit- Milwaukee is currently taking applications for both male and female "models" who would be interested in participating in the 2023 calendar. The criteria below will be used for the selection process.

## "Models" wishing to be selected for the 2023 Calendar MUST...

- Be a sworn Firefighter/EMT or Paramedic in any FD in SE Wisconsin.
- Be a minimum of 21 years of age.
- Be a member in good standing with the fire department and community.
- Be willing to participate in a preliminary photo shoot prior to calendar "model" selections.  
**(Scheduled for July 10th from Noon - 1pm)**
- Be willing to participate in a photo shoot with a professional photographer either individually or with multiple "models." "Models" must be willing to allow a few hours to complete their photo shoot.
- Be willing to allow their photos to be published in the calendar as well as other publications for publicity and/or advertising for the calendar, including Ignite The Spirit social media.
- Be willing to promote and support the cause by assisting in the sale of calendars and/or merchandise related to the calendar campaign.
- Selected "models" may be asked to sell a minimal number of calendars outside of Ignite The Spirit events.
- Be willing to participate in appearances at calendar launch parties or media events in support of the calendar and its sales. *(We anticipate events/appearances starting in Nov. of 2022 through the new year of 2023. "Models" will be asked to participate in these events.)*
- Be courteous and professional with ALL members of the calendar staff including photographers, co-models, I.T.S. board members, etc., as well as members of the media, fire department and community while supporting and representing this campaign.

## How the "Models" are selected and notified...

- "Models" must meet the set criteria listed above.
- The professional photographer and staff will select "models" based on the creative process and needs of the calendar and its vision/mission. Applicants will be chosen without regard to race, color, religion, sex, national origin, age, disability or genetics.
- Selected "models" will be notified by Ignite The Spirit with specific details on their photo shoot including location, date/time, wardrobe requirements, etc.

All questions can be directed to [Maria@IgniteTheSpiritMKE.com](mailto:Maria@IgniteTheSpiritMKE.com)

ALL APPLICATIONS MUST BE RETURNED NO LATER THAN 7/1/2022



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**Thank you for your interest in being a part of the  
2023 Milwaukee Firefighters Calendar! Best of luck!**

Please fill out the form completely.

Applicant Name ^

Date of Birth ^

Age ^

Home Address ^

City ^

Zip ^

Phone ^

Email ^

Current Assignment ^

Number of Service Years ^

Current Rank ^

Please answer the following question...

Why should you be selected to represent your Fire Department as an ambassador for Ignite the Spirit MKE?

By signing this application, I authorize Ignite the Spirit Milwaukee to use my name, above information, photograph(s), and likeness for the production of the 2023 Milwaukee Firefighter Calendar. I release Ignite The Spirit- Milwaukee, their partners, and sponsors from any liability during the production of this calendar and understand that any activities I participate in are voluntary and at my own risk. Furthermore, I agree to the criteria listed in this application and if selected, will do my best to support the cause and mission of this fundraising campaign.

Name: (Please Print)

Applicant Signature:

Date:

**Please return signed and completed application to [Maria@IgniteTheSpiritMKE.com](mailto:Maria@IgniteTheSpiritMKE.com) no later than 7/1/2022.**